

East African Breweries Ltd

(Incorporated in Kenya, registration number C. 5/34)

IMPORTANT NOTICE

EABL ANNOUNCEMENT OF SPECIAL DIVIDEND

The Board of East African Breweries Limited ("EABL", "Company") is pleased to announce that it has declared a Special Dividend of KES 4.50 per share. The Special Dividend will distribute to EABL's shareholders part of retained earnings as a one-time dividend.

The Special Dividend is payable in addition to the interim dividend that was declared by the Board for the half year ended 31st December 2015, and is in addition to any Final Dividend that the Board may declare following the announcement of EABL's full year results.

To reward the Shareholders, the Board considers it appropriate to distribute this Special Dividend in recognition of additional income EABL received from the sale of its subsidiary, Central Glass Industries (CGI) Limited. As the Board announced in April last year, this sale was a result of a thorough strategic review, following the decision to exit the glass business in order to focus on our core business and unlock additional value for our shareholders.

The Board is also encouraged by the strong financial outlook for the second half year, ending June 30th 2016, buoyed by robust performance in our premium beers and spirits, as well as prudent cost management within the Group, during the period under review.

The records date for qualification of the dividend is **Friday, 27th May 2016**. The register of members shall remain closed on **Friday, 27th May 2016** for the purposes of preparing dividend warrants. The Special Dividend shall be paid on or about **Thursday, 23rd June 2016**.

Charles Muchene
Chairman, EABL Board
Date: 26th April, 2016

Charles Ireland
Managing Director, EABL

